

# **BOOST:**

eXp Realty's Brokerage Incentive Program for Culturally Aligned Independent Brokerages



# **INTRODUCING 'BOOST'**

The latest program from eXp Realty designed to financially incentivize qualifying independent brokerages to join eXp Realty.

Are you an independent brokerage looking for more support? We may have the perfect opportunity for you!

As part of this program, eXp Realty will provide financial incentives to independent brokerages that are culturally aligned, have more than 50 agents and a minimum of \$100 million (US/CAN) in sales volume in the originating country over the previous 12-month fiscal period. International qualifications to be released. Additional qualifications apply.

# QUALIFICATION CHECKLIST

To be eligible, the brokerage:

- Has more than 50 agents and a minimum of \$100 million (US/CAN) in sales volume in the originating country over the previous 12-month fiscal period.
- Must be culturally aligned with and committed to adhering to the eXp Realty model.
- Cannot be affiliated with any nonindependent franchise.
- Must be invested in their continued growth with eXp Realty.
- ☐ Must participate in the eXp Realty revenue share and agent equity programs.
- Must agree to incentive and retention terms and timelines.

eXp Realty reserves the right, in its sole discretion, to determine which qualifying independent brokerages and the financial incentives that it will select and approve.

### 3-STEP PROCESS TO BOOST YOUR BUSINESS

- ☐ Go to our Join site and complete
  the compatibility questionnaire
- ☐ Meet with the eXp Realty Growth Team
- ☐ If a fit, finalize the incentive agreement details

### ARE YOU READY TO GET STARTED?

Reach out to a member of the Growth Team today!

- US: <u>Amy Weaver</u>, <u>Sean Murphy</u>
- Canada: Nadia Habib
- International: <u>Thad Fisher, Meghan Kelley</u>